



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	NRSC/ Heller for Senate
Product	NRSC/HELLER
Estimate Number	

Invoice #	107632-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107632
Alt Order #	06862161
Deal #	
Order Flight	10/10/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HLRN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/08/12 to 10/14/12	2x		---TF--				
	KSNV			Th	10/11/12	:30	6:38 AM		DHNRSC10081201H Credit	\$450.00		1
	KSNV			F	10/12/12	:30	6:10 AM		DHNRSC10081201H Credit	\$450.00		2
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x		MT-----				
	KSNV			M	10/15/12	:30	6:30 AM		DHNRSC10081201H Credit	\$450.00		2
	KSNV			Tu	10/16/12	:30	6:59 AM		DHNRSC101012HTRST-NRSC	\$450.00		1
3	KSNV	Today Show	658a-9am		10/15/12 to 10/21/12	2x		MT-----				
	KSNV			M	10/15/12	:30	7:59 AM		DHNRSC10081201H Credit	\$600.00		2
	KSNV			Tu	10/16/12	:30	8:30 AM		DHNRSC101012HTRST-NRSC	\$600.00		1
4	KSNV	Today Show	658a-9am		10/08/12 to 10/14/12	2x		---TF--				
	KSNV			Th	10/11/12	:30	7:28 AM		DHNRSC10081201H Credit	\$600.00		1
	KSNV			F	10/12/12	:30	8:47 AM		DHNRSC10081201H Credit	\$600.00		2
5	KSNV	Noon News	12-1230pm		10/08/12 to 10/14/12	1x		----F--				
	KSNV			F	10/12/12	:30	12:22 PM		DHNRSC10081201H Credit	\$275.00		1
6	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	12:25 PM		DHNRSC10081201H Credit	\$275.00		1
7	KSNV	The Agenda 1230pm	1230-1p		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	12:57 PM		DHNRSC101012HTRST-NRSC	\$225.00		1

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107632
Alt Order #	06862161
Deal #	
Order Flight	10/10/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	The Agenda 1230pm	1230-1p		10/08/12 to 10/14/12	1x	---T---				
	KSNV			Th	10/11/12	:30	12:48 PM	DHNRSC10081201H Credit	\$225.00		1
9	KSNV	The Doctors	2pm-3pm		10/08/12 to 10/14/12	1x	---T---				
	KSNV			Th	10/11/12	:30	2:44 PM	DHNRSC10081201H Credit	\$225.00		1
10	KSNV	The Doctors	2pm-3pm		10/15/12 to 10/21/12	2x	MT-----				
	KSNV			M	10/15/12	:30	2:11 PM	DHNRSC10081201H Credit	\$225.00		2
	KSNV			Tu	10/16/12	:30	2:25 PM	DHNRSC101012HTRST-NRSC	\$225.00		1
12	KSNV	Dr Phil	3-4p		10/08/12 to 10/14/12	1x	---T---				
	KSNV			Th	10/11/12	:30	3:34 PM	DHNRSC10081201H Credit	\$300.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm		10/08/12 to 10/14/12	2x	----F--				
	KSNV			F	10/12/12	:30	4:27 PM	DHNRSC10081201H Credit	\$450.00		1
	KSNV			F	10/12/12	:30	4:51 PM	DHNRSC10081201H Credit	\$450.00		2
14	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	2x	M-----				
	KSNV			M	10/15/12	:30	4:40 PM	DHNRSC10081201H Credit	\$450.00		2
	KSNV			M	10/15/12	:30	4:49 PM	DHNRSC10081201H Credit	\$450.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	4:55 PM	DHNRSC10081201H Credit	\$450.00		1
16	KSNV	M-F Early News	5-630p								

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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	M-F Early News	5-630p		10/08/12 to 10/14/12	1x		----F--				
					10/12/12	:30	6:25 PM		DHNRSC10081201H Credit	\$900.00		1
17	KSNV	M-F Early News	5-630p		10/15/12 to 10/21/12	2x		MT-----				
					10/15/12	:30	5:15 PM		DHNRSC10081201H Credit	\$900.00		1
					10/16/12	:30	5:23 PM		DHNRSC101012HTrst-NRSC	\$900.00		2
18	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-		10/15/12 to 10/21/12	1x		-T-----				
					10/16/12	:30	9:59 PM		DHNRSC101012HTrst-NRSC	\$750.00		1
19	KSNV	M-F Jeopardy	630-7pm		10/08/12 to 10/14/12	1x		---T---				
					10/08/12	:00				\$750.00 Unresolved		1
20	KSNV	M-F Wheel of Fortune	7-730pm		10/08/12 to 10/14/12	1x		--W----				
					10/10/12	:30	7:29 PM		DHNRSC10081201H Credit	\$750.00		1
21	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		10/15/12 to 10/21/12	1x		-T-----				
					10/16/12	:30	10:08 PM		DHNRSC101012HTrst-NRSC	\$750.00		1
23	KSNV	FacetoFace/Ralston Report	730-758pm		10/08/12 to 10/14/12	1x		--W----				
					10/10/12	:30	7:58 PM		DHNRSC10081201H Credit	\$450.00		1
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	1x		---T---				

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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	M-F News 3 at Eleven	11pm-1135pm	Th	to 10/11/12	:30	11-13 PM	DHNRSC10081201H Credit	\$775.00		1
25	KSNV	M-F News 3 at Eleven	11pm-1135pm	M	to 10/15/12	:30	11-13 PM	DHNRSC10081201H Credit	\$775.00		1
26	KSNV	Tuesday Prime 8-9pm	8-9pm	Tu	to 10/16/12	:30	8-43 PM	DHNRSC10102HTTST-NRSC	\$2,400.00		1
27	KSNV	Monday Prime 8-10pm	8-10pm	M	to 10/15/12	:30	9-40 PM	DHNRSC10081201H Credit	\$2,400.00		1
28	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Sa	to 10/13/12	:30	11-23 PM	DHNRSC10081201H Credit	\$750.00		2
29	KSNV	News 3 Sunrise SATURDAY	6a-7a	Sa	to 10/13/12	:30	6-11 AM	DHNRSC10081201H Credit	\$225.00		1
30	KSNV	Saturday Today	7a-9am	Sa	to 10/13/12	:30	7-52 AM	DHNRSC10081201H Credit	\$325.00		1
31	KSNV	News 3 Today - SAT	9am-930am	Sa	to 10/13/12	:30	9-25 AM	DHNRSC10081201H Credit	\$300.00		1

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107632
Alt Order #	05862161
Deal #	
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Billing Calendar	Broadcast
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	KSNV	Sa-Su Early News	5pm-630pm	to	10/08/12 to 10/14/12	1x	-----S-				
	KSNV	WKND Jeep/Wheel	630-730pm	Sa	10/13/12	:30	5:30 PM	DHNRSC10081201H Credit	\$450.00		1
33	KSNV	Saturday Night Live	1130pm-1:02am	to	10/08/12 to 10/14/12	1x	-----S-				
	KSNV	Meet the Press	8a-9am	Sa	10/13/12	:30	7:11 PM	DHNRSC10081201H Credit	\$375.00		1
34	KSNV	News 3 Sunrise SUNDAY	6a-7a	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	News 3 Today	9a-930am	Sa	10/13/12	:30	12:09 AM	DHNRSC10081201H Credit	\$750.00		1
35	KSNV	Chris Matthews SUN 9:30am	9:30a-10a	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	NFL Football	1P-9PM	Su	10/14/12	:30	6:39 AM	DHNRSC10081201H Credit	\$225.00		1
36	KSNV	Meet the Press	8a-9am	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	News 3 Today	9a-930am	Su	10/14/12	:30	7:59 AM	DHNRSC10081201H Credit	\$1,900.00		1
37	KSNV	Chris Matthews SUN 9:30am	9:30a-10a	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	NFL Football	1P-9PM	Su	10/14/12	:30	9:14 AM	DHNRSC10081201H Credit	\$250.00		1
38	KSNV	Meet the Press	8a-9am	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	News 3 Today	9a-930am	Su	10/14/12	:30	9:58 AM	DHNRSC10081201H Credit	\$375.00		1
39	KSNV	Chris Matthews SUN 9:30am	9:30a-10a	to	10/08/12 to 10/14/12	1x	-----S				
	KSNV	NFL Football	1P-9PM	Su	10/14/12	:30	7:50 PM	DHNRSC10081201H Credit	\$8,000.00		1

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41	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		10/08/12 to 10/14/12	1x	-----5				
	KSNV			Su	10/14/12	:30	11:57 PM	DHNRSC10081201H Credit	\$200.00		1
42	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x	-T-----				
	KSNV			Tu	10/16/12	:30	4:55 PM	DHNRSC1012HTrst-NRSC	\$725.00		1
43	KSNV	WKND Jeop/Wheel	630-730pm		10/15/12 to 10/21/12	1x	-----5-				
	KSNV			Sa	10/20/12	:30	7:13 PM	DHNRSC1012HTrst-NRSC	\$525.00		1
											48

Gross Total \$36,300.00  
 Agency Commission \$5,445.00  
 Net Amount Due \$30,855.00  
 Payment Terms 30 Days

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